



6th Annual Foundation for BCYF HUBHOB

2016 SPONSORSHIP PACKAGE



HUBNOB 2016

Join us at HubNob, the Foundation for Boston Centers for Youth & Families' (BCYF) annual, signature event. HubNob is a rockin' party for a good cause attended by over 700 Foundation for BCYF supporters and party-goers and features a select handful of Boston restaurants, a fun atmosphere, live music, and silent auction and raffle items.

Proceeds from HubNob are used to support BCYF's high quality, outcome-driven programs and services that support Boston's children, youth, and families in reaching their unlimited potential. At the core of BCYF's mission is a dedication to enhancing the quality of life for Boston residents by operating community centers that serve as neighborhood hubs to over 2,500 children and families daily. With a wide range of affordable and enriching programs, activities and support for individuals of all ages, BCYF is guiding the way to opportunity for Boston's underserved youth and families.

Guests at HubNob will enjoy being a part of this uplifting night which features live music by Soul City Band, tastings from 10+ local restaurants, the opportunity to bid on exciting vacation packages and unique sports memorabilia in the silent auction, and the chance to win a variety of raffle baskets loaded with a range of exceptional items.

Who Benefits?

Boston Centers for Youth & Families (BCYF) is the City of Boston's largest human service agency and out-of-school time provider. BCYF offers a range of affordable programs for all ages within our large network of 36 facilities which includes 30 community centers, 18 pools and 1 beach.

BCYF also offers a multitude of events and programs throughout the year including: the Citywide Spelling Bee, Neighborhood Block Parties, summer day camps and programs, and many teen and girls-only programs. The majority of programs provided by BCYF are offered free of charge or at very affordable rates. As a result, many of Boston's underserved families are able to participate in high quality, enriching programs and events throughout the city. BCYF would not be able to offer such a broad range of dynamic programming and events to Boston families without the support of HubNob and the Foundation for Boston Centers for Youth & Families, a 501(c)3 organization, that provides fundraising, planning, and programming support to strengthen, enhance, and expand BCYF programs and services.

Last year's HubNob surpassed our fundraising goal, enabling the Foundation for BCYF to support a range of programs and initiatives such as expanding BCYF SuperTeens pre-employment summer program, rebuilding a BCYF playground with KaBOOM! and jetBlue Airways, equipping BCYF's Citywide Swim League with new resources, sponsoring BCYF's Citywide Spelling Bee winner at the National Scripps Bee in Washington, DC, funding BCYF Neighborhood Block Parties and citywide Summer Teen Nights, and so much more.

We hope you are able to join us at the House of Blues Boston for the 6th Annual HubNob as we commemorate another year of **building transformative relationships** and **celebrating community**.

When?

Thursday, November 10, 2016

6:30 - 10:00 PM

V.I.P. Pre-Reception - 5:30 - 7:00 PM

Where?

House of Blues Boston
15 Lansdowne Street, Boston

How do I Purchase Tickets?

To purchase event tickets please visit:

HubNobBoston.com

HUBNOB 2016 SPONSORSHIP LEVELS

\$25,000+ Citywide Sponsor

- Representation on HubNob Steering Committee (voluntary and not required) with some of Boston's key leaders
- Recognition as a Citywide Sponsor in all press releases and advertisements reaching over 40 media outlets with a circulation of over 800,000
- Recognition as a Citywide Sponsor with prominent logo placement on all promotional materials, including homepage listing and sponsor page on the event website, and the Foundation for BCYF website until November 2017
- Prominent ad space in the event program, on-stage signage during the event, and company name/logo included in the event program and visual presentations at the event, reaching over 700 attendees
- Thank you and special acknowledgement during the event speaking program
- 25 tickets to HubNob and the pre-event VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room
- Recognition and promotion through Foundation for BCYF social media and email, reaching a network of over 3,000 accounts

"Community Sponsor" benefits plus:

- Recognition as a Neighborhood Sponsor in all press releases and advertisements reaching over 40 media outlets with a circulation of over 800,000
- 10 tickets to HubNob and the pre-event VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room

\$10,000+ Neighborhood Sponsor

\$5,000+ Community Sponsor

"Program Sponsor" benefits plus:

- 5 tickets to HubNob and the pre-event VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room

"Friends of BCYF" benefits plus:

- 2 tickets to HubNob and the pre-event VIP reception with Mayor Martin J. Walsh* in the exclusive Foundation Room

\$2,500+ Program Sponsor

\$1,000+ Friends of BCYF

- Recognition as a Friend of BCYF with prominent logo placement on all promotional materials, including sponsor page listing on event website, and the Foundation for BCYF website until November 2017
- Company name/logo included in event program and visual presentations at the event, reaching over 700 event attendees
- Recognition and promotion through Foundation for BCYF social media and email, reaching a network of over 3,000 accounts
- 2 HubNob tickets

6th Annual

Hub
Nob

**A benefit for the
Foundation for
Boston Centers for
Youth & Families**

NOVEMBER 10, 2016
HOUSE OF BLUES, BOSTON



Response Form

Name: _____ Phone: _____

Company: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Amount:

- Citywide Sponsor \$25,000+
- Neighborhood Sponsor \$10,000+
- Community Center Sponsor \$5,000+
- Program Sponsor \$2,500+
- Friends of BCYF \$1,000+

Sponsorship payment will be made by:

- Individual
- Company

Payment form:

- A check is enclosed
- Please charge my MasterCard/Visa/American Express (secure on-line donations may be made at: <http://hubnobboston.com/sponsorship.html>)
- Please send an invoice to: _____

Name as it should appear in program book: _____

Checks should be made payable to the Foundation for BCYF. For credit card donations please fill out the following information or donate on-line at: <http://hubnobboston.com/sponsorship.html>

Card #: _____ Exp. Date: _____

Name on Card: _____

Billing Address: _____

Signature: _____

Return to: Foundation for BCYF, 1483 Tremont St., Boston, MA 02120

Learn more about HubNob at: www.HubNobBoston.com.

For more information about HubNob sponsorships, please contact

BCYF Director of Development Pamela Leins at Pamela.Leins@boston.gov or 617-635-4920 x2701.

HUBNOBBOSTON.COM